

## **Privacy Statement**

This Privacy Statement applies when you choose to sign up to participate in the Drone Cocktail Delivery competition and provide us with your personal details.

Revolution Bars Group's (RBG) Drone Cocktail Delivery competition features cocktail delivery via drones facilitated by Hussel Marketing Ltd (Hussel). Hussel is also involved in the selection and delivery of the cocktails to your chosen location.

RBG acts as the data controller for your personal data, and this privacy statement outlines how we will collect, use, share and protect your personal data.

You can contact us directly if you have any questions, queries or want to make a complaint about this competition by contacting us at:

Revolution Bars Group  
dpo@revolutionbarsgroup.com

By post:  
Revolution Bars Group PLC  
21 Old St,  
Ashton-Under-Lyne,  
Tameside,  
OL6 6LA

### **Purposes of Processing**

We are committed to protecting your privacy and ensuring the security of your personal data. This privacy statement outlines how we collect, process, and use your personal data for the purpose of the Drone Cocktail Delivery competition. Please read this carefully and feel free to ask any questions.

We will collect your contact details when you sign up to take part in this competition. Taking part is completely voluntary. The personal details we need to collect are:

- your name, email address and telephone number so that we can contact you if you are one of our winners;
- your postcode, for the landing site for the cocktail delivery and to determine your eligibility to take part in the competition;
- your date of birth, we must check that you are over 18 years of age.

We may collect metrics, statistical and analytical data from website registration form for our internal reporting purposes, which will be aggregated and you will not be identified from this data.

We will share your personal data with Hussel who is facilitating the selection and delivery of the cocktails to your chosen location. Hussel staff will also need to check your ID to ensure that you are over 18 before the cocktails are delivered as these contain alcohol.

If you are the winner of the competition, the cocktail delivery will be made by a drone, operated by Hussel, to your chosen location. To facilitate this, you will be required to provide your location postcode.

Hussle will use the location postcode to deliver the cocktails by drone. The location postcode will be deleted by Hussel at the end of the competition once all cocktail drops have been completed. The location details will not be used for any other purpose.

The drones may capture live video recordings of you and other individuals in the drop location vicinity. If you are selected as one of our winners, you will be required to complete a consent form to allow the drone to capture images and a video of you. If you have friends or are in a group, each individual in the group will be required to complete the consent form. RBG will email all winners to provide these consent forms.

If you also choose to receive other marketing communication from us via email, we will process your personal data to communicate with you about our bars, drinks and other offers.

### **Retention**

Your personal data will be stored by RBG for the duration of the competition and will be deleted on 5 August 2024 following the end of the competition. Hussel will also delete the data used to facilitate the deliveries of the cocktails by drone.

### **International Transfers**

Your personal data will not be transferred outside of the United Kingdom for the purposes of this competition.

### **Security**

RBG is committed to protecting your privacy and appropriate security measures are implemented. Access to your personal data is limited to those employees, agents, contractors and other third parties who have a business need to know and are subject to a duty of confidentiality. We have procedures to deal with any personal data breach or security incident and will notify you and any applicable regulator where we are legally required to do so. All data is encrypted in transit and at rest.

For any further information, please see our full Privacy Policy that can be accessed [here](#).